**Preproposal Application Form**

***TKI LSH Programme***

***Tailored Lifestyle:***

***An Integrated Data-Driven Approach to Lifestyle and Living Environment***

***Call for public-private partnerships***

***Please note: This form must be completed in English only***

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| --- |
| **A. Registration** |

**1A. Project title:**

**1B. Project acronym (if applicable):**

**2. Contact details of main applicant (project coordinator)**

*If applicable, list all co-applicants from an organisation under the same consortium partner in the designated table.*

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| --- | --- |
| **Consortium partner 1** | |
| Name of the organisation |  |
| Name of contact person, title(s) |  |
| Male/female/other |  |
| Position |  |
| E-mail: |  |
| Type of organisation  (for enterprise definition see Appendix A) | Research organisation  For profit enterprise  Non-for-profit enterprise  Health fund  Other, namely: |
| SME (MKB)   * Type of SME   (for SME definition see Appendix B) | Yes à  Micro  Small  Medium  No  NA |

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| **Co-applicants from the same organisation as consortium partner 1** | |
| Department | Name of contact person, title(s) |
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**3. List of consortium partners (co-applicants)**

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| **Consortium partner 2** | |
| Name of the organisation |  |
| Name of contact person, title(s) |  |
| Male/female/other |  |
| Position |  |
| E-mail: |  |
| Type of organisation  (for enterprise definition see Appendix A) | Research organisation  For profit enterprise  Non-for-profit enterprise  Health fund  Other, namely: |
| SME (MKB)   * Type of SME   (for SME definition see Appendix B) | Yes à  Micro  Small  Medium  No  NA |

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| **Co-applicants from the same organisation as consortium partner 2** | |
| Department | Name of contact person, title(s) |
|  |  |

Etc.

**3. Start date (dd-mm-yyyy):**

*Note: Final start date* ***1/5/2026***

**4. Duration of the project (max.[XX] months):**

**5. The consortium applies for**

* Kickstart project (subsidy 125k€-200k€)
* Signature project (subsidy 500k€-750k€)

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| **B. Project overview** |

**Fill in the word count:**

**1. Project summary (max. 200 words)**

*Describe the background, objective, design, and relevance of the project.*

**Fill in the word count:**

**2. Impact summary (max. 200 words)**

*Describe the expected short- and long-term societal impact (1), economic impact (2) and scientific impact (3) of the project.*

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| **C. Project description** |

**Fill in the word count:**

**1. Background (max. 200 words)**

*Describe the project background and topic.*

**2. State-of-the-art (max 200 words)**

**Fill in the word count:**

*Describe the current state-of-the-art in the field. Include a description of how the project expands on this state-of-the-art.*

**3. Objective and hypothesis (max 200 words)**

**Fill in the word count:**

*Describe the objective of the project. Clearly state the hypothesis that follows.*

Objective of the project:

Hypothesis of the project:

**Fill in the word count:**

**4. Key outcomes and deliverables (200 words max):**

*Describe the key outcomes and deliverables of the project.*

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| **D. Impact** |

**Fill in the word count:**

**1. Scientific impact (max. 100 words)**

*Describe the impact the project will have on the scientific field. In addition, describe how the project may benefit further research and other research groups within the field.*

**2. Societal impact (max. 100 words)**

**Fill in the word count:**

*Describe the expected impact the project will have on society and the LSH sector in particular. Please include a description of the current societal problem the project (with additional follow-up projects) is aiming to solve.*

**Fill in the word count:**

**3. Current and expected TRL-levels**

*Indicate the current (1) and expected (2) Technology Readiness Level (TRL; see Appendix C) of the project (level of development/readiness to go to the market).*

* 1. *Current TRL:*

TRL 1 TRL 2 TRL 3 TRL 4 TRL 5

TRL 6 TRL 7 TRL 8 TRL 9

* 1. *Expected TRL:*

TRL 1 TRL 2 TRL 3 TRL 4 TRL 5

TRL 6 TRL 7 TRL 8 TRL 9

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| **E. Collaboration (max. 300 words)** |

**Fill in the word count:**

**1. Benefits of individual consortium partners to the project**

*Describe how and why each individual consortium partner and its applicants add value to the project. Include a description of why the consortium partners are better equipped to execute the project than other, similar parties: how will the combination of the different disciplines in the project lead to breakthroughs in the state-of-the art and contribute to system solutions instead of point solutions?*

**2. Responsibilities of consortium partners and collaboration activities**

*Describe the responsibilities of each individual consortium partner within the project and how these result in advancing or challenging the state-of-the-art.*

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| **F. Budget specification** |

**1. Deployment of PPP Subsidy**

*Indicate for each consortium partner (1) their requested PPP subsidy; (2) their cash contribution (3) their in kind contribution.*

*Notes:*

* *Each consortium partner must incur payroll costs (in kind) as part of the collaboration.*

|  |  |  |  |
| --- | --- | --- | --- |
| *Name consortium partner* | *Requested PPP subsidy* | *Cash contribution* | *In kind contribution* |
| *A* |  |  |  |
| *B* |  |  |  |
| *C* |  |  |  |
| *Etc.* |  |  |  |

**\****Make sure that the above table is in accordance with section 3.4 and section 3.5 of the Call for proposals document and check section 5.1 for examples.*

*\*Large companies (both Dutch and foreign), foreign SMEs, Dutch Enterprises in Difficulty (OIM), and other Dutch and foreign parties are not allowed to use PPS subsidies. These parties must contribute both in cash (at least 50% of their total contribution) and in-kind. Any deviation from this requirement must be justified in this project proposal.*

**2. Have the consortium partners requested/received any additional grants for this project or overlapping activities?**  Yes/No

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| **G. End-user participation & Inclusivity** |

**1. Inclusivity and end-user participation**

*Inclusivity entails paying attention to diversity and differentiation of the target groups concerned, including characteristics as sex, age, socio-economic status (SES), level of education, migration, cultural background, and sexual orientation, to the extent these are relevant for the theme of the project.*

* 1. *Please describe to what extent the (health) problem affects men, women and/or other relevant subgroups (max. 200 words). Describe and substantiate how the project takes into account relevant differences between people (e.g. according to sex and/or gender) in the design, execution, analyses conclusions and publication of your research. If there are no relevant differences, substantiate this.*

**Fill in the word count:**

* 1. *Please describe how citizens in their role as patients, end users, clients, and/or loved ones are involved in the design, execution, and dissemination/implementation of the project (max. 200 words).*

**Fill in the word count:**

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| **Statement by project coordinator** |

When submitting your application, please do not forget to send the letter(s) of Intent

Please tick the boxes where applicable:

By submitting this form, I declare that I have completed this form truthfully and I declare that I have informed the correct official(s) of my employing organisation of this submission.

I hereby declare that the obligatory letter(s) of Intent of the other consortium partner(s) has/have been sent separately.

I hereby declare that the application is checked according to **Appendix E**.

Name:

Place:

Date:

Please note: Information provided in relation to this application will be treated confidentially by the institute 4 Preventive Health and Health~Holland.

Main applicants must submit this preproposal application form by e-mail to

I4PH@ewuu.nl. For any questions regarding submission, please send an e-mail to i4PH@ewuu.nl

Attachments to be uploaded:

* Letters of Intent of **all** parties involved. Only the main applicant does not need to send a letter of intent. See **Appendix D** for a template of a letter of Intent.

**Appendix A: Definition of enterprise**

*English*

According to established case law from the European Court of Justice, an enterprise is any unit that carries out economic activity irrespective of its legal status and manner of funding.

In this regard, the following points are important:

* The legal status (e.g. a private company or a foundation) of the entity is not important;
* A for-profit status is not required, competition on the market is sufficient (economic activities). This means that the entity participates in economic dealings and that there is business funding. Business funding means that the funding cannot consist entirely of grants, gifts and endowments. A turnover needs to be made and there has to be income from economic activity;
* An entity that carries out both economic and non-economic activities will only be designated as an enterprise with respect to the economic activities;
* The European Court of Justice has further determined that entities that (legally or de facto) fall under the authority of the same main entity should be viewed as a single enterprise;
* Having a Dutch ANBI or charitable status (serving the common interest, no profit-making status, 90% rule) means that such an entity with ANBI status cannot also be an enterprise. That is because an entity with ANBI status enjoys fiscal advantages that a business does not enjoy.

With respect to economic activity, the following aspects are, amongst others, considered in line with the Dutch Tax and Customs Administration:

* Registration with the Dutch Chamber of Commerce (KvK);
* Having a Dutch VAT (BTW) number and/or corporate income tax (VPB) number;
* Goods and/or services are delivered;
* The remuneration received for these is more than symbolic;
* The entity participates in the economic arena and enjoys income from this.

*Nederlands*

Volgens vaste rechtspraak van het Europees Hof van Justitie is een onderneming elke eenheid die een economische activiteit uitvoert ongeacht haar rechtsvorm en wijze van financiering.

Hierbij zijn de navolgende punten van belang:

* De juridische status (b.v. BV of een stichting) van de eenheid is niet van belang;
* Er is géén winstoogmerk vereist, concurrentie op de markt is voldoende (economische activiteiten). Dit houdt in dat er wordt deelgenomen aan economisch verkeer en er ondernemingsfinanciering plaatsvindt. Ondernemingsfinanciering betekent dat de financiering niet volledig kan bestaan uit subsidies, giften en schenkingen. Er zal omzet en inkomsten uit economische activiteit moeten plaatsvinden;
* Een eenheid die zowel economische als niet economische activiteiten verricht, wordt alleen met betrekking tot de economische activiteiten aangemerkt als onderneming;
* Het EU Hof van Justitie heeft verder bepaald dat entiteiten die (juridisch of feitelijk) onder de zeggenschap staan van dezelfde entiteit, als één onderneming dienen te worden beschouwd.
* Het hebben van een ANBI-status (algemeen belang dienen, geen winstoogmerk, 90% regel) sluit uit dat een entiteit met ANBI-status ook een onderneming is. Een entiteit met ANBI-status geniet namelijk fiscale voordelen welke een onderneming niet heeft.

Bij economische activiteit wordt, in lijn met de Belastingdienst, onder andere gekeken naar:

* Inschrijving KVK;
* Het hebben van een BTW-nummer en/of VPB-nummer;
* Er worden goederen en/of diensten geleverd;
* Hier staat een meer dan symbolische vergoeding tegenover;
* Men neemt deel aan het economisch verkeer en daar komen inkomsten uit.

**Appendix B: European Commission Recommendation 2003/361/EC regarding SME definition**

1. **Micro-enterprises** are defined as enterprises that employ fewer than 10 persons and whose annual turnover or annual balance sheet total does not exceed EUR 2 million.
2. **Small enterprises** are defined as enterprises that employ fewer than 50 persons and whose annual turnover or annual balance sheet total does not exceed EUR 10 million.
4. **Medium-sized enterprises** are defined as enterprises that employ fewer than 250 persons and either have an annual turnover that does not exceed EUR 50 million, or an annual balance sheet not exceeding EUR 43 million.

For more details ‘The revised User Guide to the SME definition’ can be downloaded [here](https://ec.europa.eu/docsroom/documents/42921).

Or use the European [SME Wizard](https://ec.europa.eu/growth/tools-databases/SME-Wizard/smeq.do;SME_SESSION_ID=O7sad7FQJ5Yv57HLXygn8qU6Ru3fbfplFT6I0g0MuPKEcCyss4su!-1930018156?execution=e1s1)*.*

**Appendix C: Technology Readiness Levels**

|  |  |
| --- | --- |
| **TRL** | **Definition** |
| TRL 1 | Basic principles observed |
| TRL 2 | Technology concept formulated |
| TRL 3 | Experimental proof of concept |
| TRL 4 | Technology validated in lab |
| TRL 5 | Technology validated in relevant environment (industrially relevant environment in the case of key enabling technologies) |
| TRL 6 | Technology demonstrated in relevant environment (industrially relevant environment in the case of key enabling technologies) |
| TRL 7 | System prototype demonstration in operational environment |
| TRL 8 | System complete and qualified |
| TRL 9 | Actual system proven in operational environment (competitive manufacturing in the case of key enabling technologies; or in space) |

**Appendix D: Template Letter of Intent**

***LETTER OF INTENT***

*for the*

***[name of] PROJECT***

Dear [main applicant ],

I, [first name and family name], in my capacity of [position in the organisation ] at [name legal entity] hereby confirm that [legal entity] is has the intention to contribute to the [project name] project, on the condition that the Tailored lifestyle programme team grants the PPP Subsidy as applied for by the main applicant, [first name and family name], [position] at [name research organisation].

[Name legal entity] is aware that it is mandatory for the consortium to use the most recent updated version of the model consortium agreement of Health~Holland. [Name legal entity] is aware that only minimal non-essential changes to this template are permitted and agrees to the content of the model consortium agreement regarding Foreground and intellectual property.

[Name legal entity] has the intention to contribute € [•] in cash towards the project costs in accordance with the budget in the preproposal.

[Name legal entity] has the intention to contribute an in-kind contribution of [description of the contribution], representing a monetary value of € [•] and further detailed in the preproposal.

Yours sincerely,

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name:

Position:

Date:

**Appendix E: Checklist application form**

The consortium must consist of at least two research organisations of EWUU, a societal partner and one for-profit enterprise.

The main applicant is located in the Netherlands.

The project meets the requirement for the maximum project duration.

The starting date is after the deadline of the ***Leefstijl op maat: Een integrale data-gedreven aanpak voor leefstijl en leefomgeving*** Call and before (or at) **1/5/2026**

Effective collaboration takes place. This means, for example, that the project is realised at joint cost and risk.

All consortium partners should at least incur payroll costs

All consortium partners should make an *in kind* contribution.

Research organisations may finance a maximum of 70% of their costs (e.g. man hours, consumables and the use of equipment etc.) with PPP subsidy in the case of fundamental/industrial research and a maximum of 60% of their costs in the case of experimental development.

Dutch SMEs may finance a maximum of 60% of their costs (e.g. man hours, consumables and the use of equipment etc.) with PPP subsidy in the case of fundamental/industrial research and a maximum of 40% of their costs in the case of experimental development.

The research organisation(s) must contribute at least 10% of the total project costs.

Depending on the type of research the enterprise(s) must contribute at least 15% in case of fundamental/industrial research to 30% in case of experimental development of the total project costs.

All parties, with the exception of the main applicant, must submit a letter of intent using the template provided by the institute 4 Preventive Health.

The budgeted costs are directly related to the R&D activities, and do not include non-eligible costs, for example: bench fee costs, travel within the Netherlands, supporting/project management tasks that are not directly related to the project’s R&D activities.

All questions on the application form are answered.

The latest version of the application form, specific to the ***Leefstijl op maat: Een integrale data-gedreven aanpak voor leefstijl en leefomgeving*** Call **2025** has been used.